





VISION

Sahara Healthcare City's vision is to be a leading destination in the provision of premium patient care to local and international communities.

MISSION

Sahara Healthcare City will provide a one-stop solution for quality health care services that exceed patient expectations within a fully integrated healthcare community.



WHY SAHARA HEALTHCARE CITY?

Sahara Healthcare City aims to become the UAE's first medical destination to offer medical and surgical treatment, served by professional competencies of different disciplines — all gathered under one roof — to provide assistance to patients of the UAE and beyond. Through strategic partnerships with global medical specialists, the group will cover a comprehensive range of services, and Sahara Healthcare City, due for completion in Q3 2020, will combine academia with clinical responsibilities supported by the most advanced medical technology.

As an added benefit, Sahara Healthcare City is committed to providing a world-class experience to its patients with its exclusive VIP Concierge Service that was initiated because the patient experience goes beyond excellent medical care. The programme is designed to meet patient's needs during their stay, from access to premium services to the most advanced facilities on offer at the city.

This VIP concierge service will also allow physicians to bring more to the lives of its members by embracing a new model of delivering patient care.

Sahara Healthcare City is located on the border between Sharjah and Dubai and offers a one-stop solution to community healthcare needs and benefits from a strategic location within clear visibility from the Dubai-Sharjah road. The proposed development will be surrounded by well-serviced, high-density communities that include a number of residential, commercial, healthcare, and educational facilities.



ACCESS TO SAHARA CENTRE

Sahara Healthcare City is under construction as part of Sahara Centre, one of the most popular shopping destinations in the UAE, on the border between Sharjah and Dubai. Its unique location will grant it access to patients and healthcare experts and professionals from both Emirates.

Additional benefits of existing in proximity to Sahara Centre:

1. Monumental foot traffic

The Healthcare City is part of Sahara Centre, which has an average annual footfall of more than 15 million annual visitors, entertainment facilities, retail outlets, banks, and services all under one roof, that healthcare providers at Sahara Healthcare City can tap in to and vice versa, benefiting both the Healthcare City and Sahara Centre.

3. Large parking facilities

Incoming patients, guests, and healthcare professionals will be able to take advantage of more than 3,500 covered and open parking spaces.





2. Exceptional landscaping

Sahara Healthcare City will enjoy the same level of expertise and customer-centric approach through its design, layout, and surrounding greenery on the podium level which features indoor and outdoor restaurants and coffee shops, gardens, and water features that will offer patients and healthcare professionals an experience that is a cut above the rest.

4. Family amenities

With the most advanced family-centric amenities, families, patients, and visitors will enjoy a pleasant experience while on the premises that will grant access to a children's play area, a family waiting area, and exclusive concierge and VIP services.

5. Proximity and accessibility to public transport terminals

Sahara Healthcare City enjoys the benefit of being within access to bus and taxi stops, a metro station, and no more than a 15-minute drive to Dubai International airport and 20 minutes away from Sharjah International Airport.

SURROUNDING AREA

The proposed development is located on the border of Sharjah and Dubai which is surrounded by high-density communities. The surrounding area is well serviced with a number of residential, commercial, healthcare, and educational facilities. The proposed development could cater to surrounding catchment area as well as to the Sahara Centre visitors - Sharjah emirate's residents and travellers coming from the nearest areas of Dubai (45% of all mall's visitors).





THE FIVE-FLOOR SAHARA HEALTHCARE CITY WILL HOUSE 220,000 SQ. FT OF MEDICAL AND SURGICAL CENTRES, OFFERING PREMIER SERVICES SUPPLIED WITH WORLD-CLASS EQUIPMENT, INCLUDING:



Also known as outpatient surgery, this is a healthcare facility that does not provide overnight care for a patient and is only intended for diagnosis, selective surgical treatment, and non-emergency procedures. Patients will not be admitted for more than 23 hours

- General surgery centre
- Eye care surgery centre
- IVF centre
- Cosmetic day surgery centre
- GI endoscopy centre

Specialised programmes within healthcare institutions that supply exceptionally high concentrations of expertise and related resources, centred on particular medical areas and delivered in a comprehensive, interdisciplinary fashion.

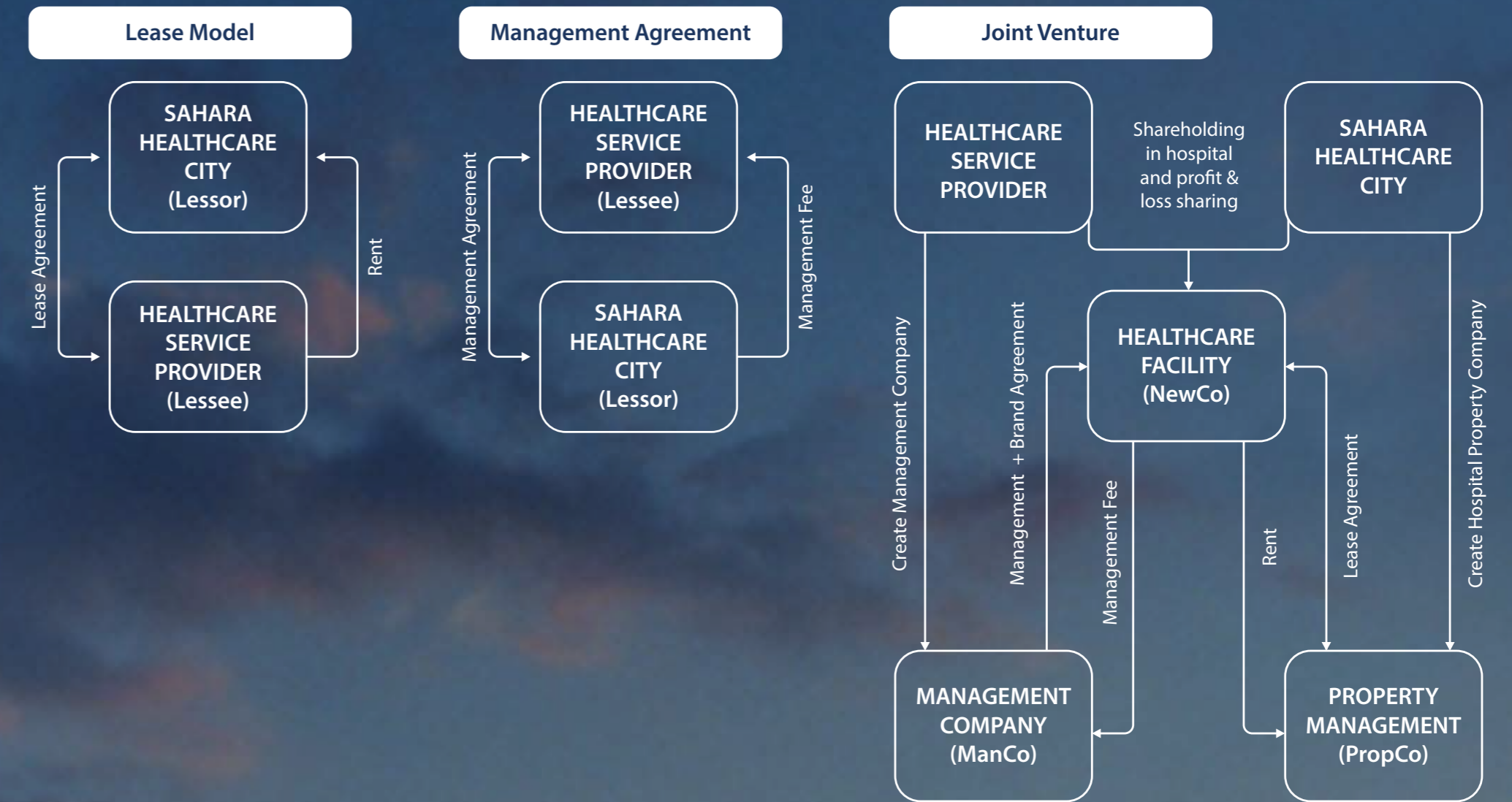
- Family Medicine
- Women's Health
- Children's Health
- Cardiology
- Neurology
- Renal & Urology
- Mental Behaviour
- Orthopaedic
- ENT
- Diabetes & Endocrinology
- Allergy & Pulmonology
- Dental
- Dermatology

- Physiotherapy Services
- Occupational Therapy services
- Child Development Services

These comprise standalone and groups of clinics — two and above — that may be utilised by more than one doctor.

- Radiology
- Laboratory

MODES OF COLLABORATION



WHY INVEST IN SAHARA HEALTHCARE CITY

From the most advanced of innovations to the technology that now allows for easier, faster, and more efficient medical attention, healthcare will always be an integral sector that will continue to grow on a yearly basis.

The healthcare market has developed significantly over the last decade, and there has been a rise in demand for highly specialised services for which patients will be ready to travel to from abroad.



GROWING DEMAND

There is a growing demand for highly specialised services, combined with an ageing population, mandatory healthcare insurance, a steady rise in GDP per capita, and a prevalence of lifestyle diseases.



LACK OF CENTRALISED MEDICAL FACILITIES

There are currently no centres of excellence or specialised medical centres in Sharjah; therefore, opportunities exist for highly specialised facilities in the fields of oncology, paediatrics, and diabetes.



GROWING PHARMACEUTICAL SECTOR

Pharmaceutical sales are growing in line with rising healthcare expenditure as well as an ageing population and increasing non-communicable diseases.



LONG-TERM CARE FACILITIES

Evolving cultural norms and family dynamics are opening opportunities for long-term care facilities for the elderly, accident victims, and patients affected by neurological disorders.